

SSL Online

The *Architectural SSL* online newsletter will reach out to our reader base to notify them of the latest stories and news now available in *Architectural SSL* magazine and on the *Architectural SSL* website. In a simple and straightforward format this e-news blast will also acquaint them with LED and SSL product news direct from manufacturers.

The objective: move specifier interest to your website.

YOUR SPONSORSHIP INCLUDES THE FOLLOWING:

- Native content product release on e-newsletter
- Accompanying product or project image
- Target link to your homepage or specified landing page

Pricing

	1X	6X	12X
GROSS	\$1,882	\$1,647	\$1,412
NET	\$1,600	\$1,400	\$1,200

Material Preparation and Specs: (3 total items required)

ITEMS Native Content Product Release:

- Headline plus 70 words (maximum), provided in a text document.**
Architectural SSL Native guidelines apply:
 - No trademark (™) or registered (®) symbols allowed.
 - Company and/or product names not allowed in headlines.
 - Other restrictions apply, see full native advertising guidelines.
- Product image (440 x 232), no logos / text / corporate branding allowed.**
- Preferred target link for your item.**

EXECUTION

SSL Online will be broadcast to a selection of 15,000 from our database. Each SSL Online will be housed in the SSL Online archive for one year.

MEASUREMENT

Metrics for each broadcast will be assembled by *Architectural SSL* and is available to sponsors upon request.

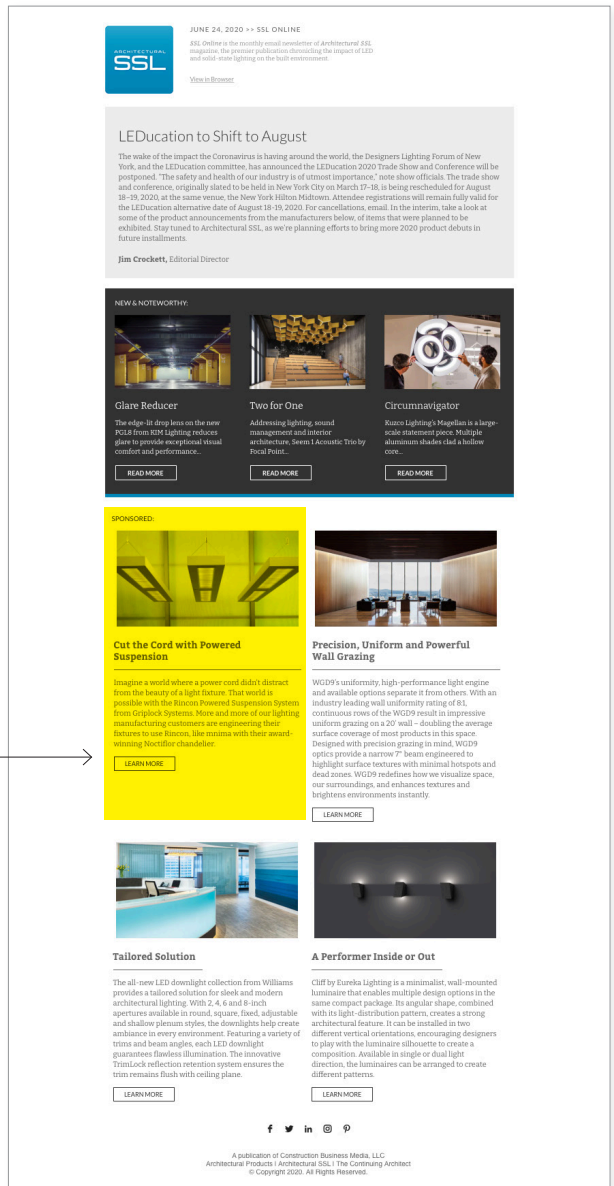
MATERIALS

Send all materials to dpape@cbmedia.us.com two weeks prior to the first of the month of delivery.

TIMING

One SSL Online e-newsletter per month, timed for delivery on or near the 20th of each month.

12 EDITIONS IN 2022



2020 PERFORMANCE METRICS

Average Sent: 12,500
 Average Deliver: 99.5%
 Open Rate: 18.5%

