



# Exclusive Email Sponsorships

Tap into what is arguably the single best qualified database of architects and agents of lighting specification focusing on commercial and institutional design. Become an exclusive sponsor of an *Architectural SSL* magazine broadcast email.

Please refer to the SSL Online media center download for more details on multi-sponsor email sponsorship opportunities. This is available at our digital specifications link here: <https://www.cbmedia.us/our-media/ssl-media.php>

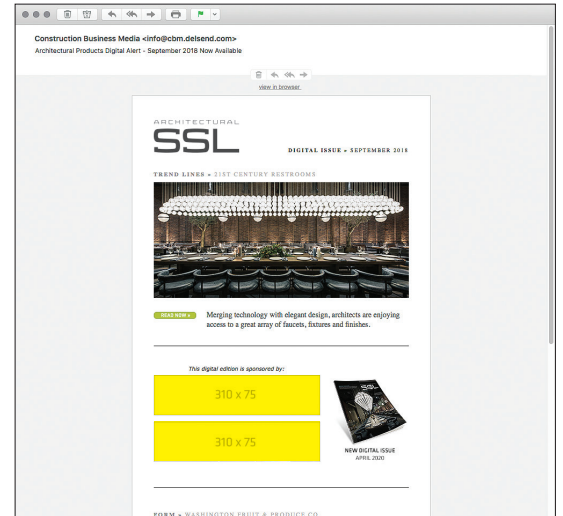
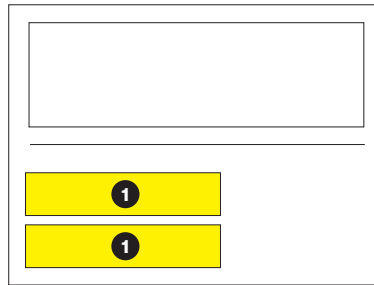
## ARCHITECTURAL SSL DIGITAL ISSUE ALERT

Become one of no more than 2 sponsors of the email sent to alert Architectural SSL recipients of the digital posting of the current issue. Apply your brand presence just as reader/recipients are given access to the latest issue online.

	Dimension	Size	Rate (1X)	Rate (3X)
1	Banner	310 x 75	<50kb	\$1,400* \$1,300*

- 4 digital alert emails per year
- Sent to a minimum of 17,000 subscribers of *Architectural SSL* magazine.
- Timing: the 20th of the current issue month
- Materials due: the 10th of the issue month
- Delivery: [dpape@cbmedia.us](mailto:dpape@cbmedia.us) and must include a target link.

\*Rates are net per insertion

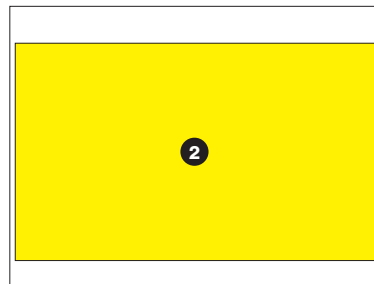


## ARCHITECTURAL SSL CUSTOM EMAILS

Lighting marketers can take advantage of custom e-mail design and distribution capabilities to our "opt in" email lists. Options include full design services, to distribution of your supplied html files, "wrapped" in *Architectural SSL* logo identifier.

	Dimensions	
2	Image-based HTML email	678 x 500
Delivery Options		Rates (net)
10,000 email addresses		\$3,600
20,000 email addresses		\$4,900

- Creative should not exceed 678 pixels wide x 500 pixels tall for 'above-the-fold' content
- Sent, delivered and metrics provided upon request
- Debugged custom html is also accepted
- Delivery: [dpape@cbmedia.us](mailto:dpape@cbmedia.us)



**More Email Newsletter Opportunities.** For more information on SSL Online, the powerful monthly push-marketing tool, please refer to the SSL Online page of the media kit. A media center download is also available on the Construction Business Media website at [www.cbmedia.us/our-media/ssl-media.php](http://www.cbmedia.us/our-media/ssl-media.php).