

Recognizing Product Innovation

The Architectural Products magazine Product Innovation Awards—or the PIAs, as we’ve come to know them—collect, review and present to readers—architects, specifiers, interior designers and building owners/operators—a wide-ranging variety of innovative buildings-related products as judged worthy of distinction by industry insiders.

The PIAs move to the forefront those manufacturers bringing innovative concepts, products and systems into architectural space. Of the thousands of new and improved product ideas brought to market each year, the PIA winners are representative of the very finest.

Who Should Enter:

Manufacturers of products, materials and systems that offer attributes, qualities, design, functionality and/or performance beyond the recognized standard. **Products entered do not need to be “new” to the market.**

- ▶ Enter to be recognized for your industry leadership
- ▶ Enter to bring your products to the forefront
- ▶ Enter to showcase your product in application

Winners’ Coverage

Each of the PIA recipients will be honored with editorial mention in the November 2020 issue of *Architectural Products* magazine.



▶ **Editorial:** All winning products will be covered editorially in the featured special report (product image plus brief write-up.)

KEY DATES

Call for Entries (2021)	April 14, 2021
Submission Deadline (2021)	June 23, 2021
Call for Entries (2022)	Mid April 2022
Submission Deadline (2022)	Mid June 2022

Submission Guidelines: www.readexsurvey.com/pia2021



Categories

Award categories are based loosely on the major CSI categories used in project specifications:

- ▶ Building Envelope
- ▶ Concrete + Masonry
- ▶ Elevators + Conveyance
- ▶ Furnishings
- ▶ Landscape + Exterior
- ▶ HVAC + Energy Management
- ▶ Lighting + Electrical
- ▶ Ornamental
- ▶ Restroom Products
- ▶ Plumbing Equipment
- ▶ Solar Control + Shading
- ▶ Site-Generated Energy
- ▶ Surfaces: Ceilings
- ▶ Surfaces: Floors
- ▶ Surfaces: Walls
- ▶ Thermal + Moisture Protection
- ▶ Openings: Doors, Windows
- ▶ Wood, Plastics + Composites

Industry Leadership Award:
This category recognizes outstanding leadership in the form of above-and-beyond educational efforts, R+D efforts, sustainability efforts, and/or architectural tools/services.

Project Application Award:
This category recognizes case studies noting how a product helped deliver a particularly unique solution or helped overcome a difficult challenge.

Editor’s Note:
We will find an appropriate category for your entry, no matter what the product.