

2021 Editorial Calendar

ISSUE	FEATURED	SPECIAL REPORTS	PRODUCTS IN APPLICATION	SYSTEM COVERAGE	BONUS
January/February Ad Closing: 1/1/21 Material Due: 1/8/21 Mailing: 1/22/21	Down to Business Go big or go home. How new and adaptive reuse office, hospitality and transportation projects are branding through architecture. Market Types: Office, Hospitality, Retail, Transportation, Adaptive Reuse	Net Zero Living: Passive House Trending in Multifamily Transcendent Materials Retrofit: Redevelopment trends emerging from 2020	Next-level Savers: Water and Energy Hospitality Statements: Decorative Finishes Healthcare: Enviro Solutions for Well-being	<ul style="list-style-type: none"> • Ceilings • Restrooms • HVAC • Façades • Partitions • Insulation • Outdoor 	AHR Expo
March/April Ad Closing: 3/1/21 Material Due: 3/8/21 Mailing: 3/22/21	Inspired Architecture Trends emerging from award-winning design and the products, materials and systems that can enable out of the box outcomes. Market Types: Public & Cultural, Healthcare, Higher Education, Transportation	The Evolving University: Responding to New Paradigms Codes: Re-evaluating the Restroom Architectural SSL Lighting Report	High Performance Façades: Cladding, Glazing & Curtainwall Education: Stone, Masonry and Concrete Acoustics: Retrofit Solutions	<ul style="list-style-type: none"> • Flooring • Railings • Daylighting • Security • Roofing • Decorative 	AIA Lightfair
May/June Ad Closing: 5/3/21 Material Due: 5/10/21 Mailing: 5/24/21	City Life Re-Considered Greening things up. How the recent trend of migration back to the city might shift. Driving development in dead areas and making more livable cities. Market Types: Adaptive Reuse, Waterfronts, Stadium Campuses, Hospitality, Office	Vertical Villages: Self-contained Communities and the Evolution of the High Rise Healthcare Design: Looking Ahead to Resiliency and Flexibility High Design: Art in Architecture	Resiliency: Mixed-Use and Multifamily Design Landscape: Products that Enrich Public Spaces Sports Facilities	<ul style="list-style-type: none"> • HVAC • Finishes • Partitions • Thermal • Walls • Renewables • Stone • Masonry 	Neocon Ad Readership Study by Readex Research
July/August Ad Closing: 7/1/21 Material Due: 7/8/21 Mailing: 7/22/21	Living, Learning From “residential” to the long-term aftermath of work/study from home. Emerging crossover trends in multifamily and school design. Market Types: Higher Education, K-12, Multifamily, Office, Government	Life Safety: A Systems Approach for Addressing Hazards Multifamily: Connectivity, Individual Wellness, and Environmental Consciousness Architectural SSL Lighting Report	Flooring & Surfaces Human Centered Design: Intelligent IAQ and HVAC Solutions Multifamily & Mixed-Use: Railing Systems	<ul style="list-style-type: none"> • Decorative • Walls • Security • Ceilings • Acoustics • Exterior Panel • Shading 	
September/October Ad Closing: 9/1/21 Material Due: 9/8/21 Mailing: 9/22/21	Well-Being How are we healthier in our buildings—and outside of them? From IAQ to biophilic design, emerging trends in healthcare, school and office design—inside and outside. Market Types: Healthcare, Public Spaces, Higher Education, K-12, Corporate	ADA: 30 Years of Progress Codes: For the Public Good Adaptive Reuse: Stranded Assets that can Benefit the Community Architectural SSL Lighting Report	Public & Cultural: Hardscaping Solutions Healthy Outdoor Spaces: Site Furnishings Hospitality: Raising the Roof(top)	<ul style="list-style-type: none"> • Openings • Daylighting • Insulation • Surfaces • Flooring • HVAC & IAQ • Thermal 	Metalcon Ad Readership Study by Readex Research
November/December Ad Closing: 11/1/21 Material Due: 11/8/21 Mailing: 11/22/21	The Innovation Issue Our 2021 Readers’ Choice and Product Innovation Awards (PIA’21) issue, revealing the top products, materials, systems and architectural trends of the year. PIA’21	Resilient Façades Factors Driving High-Performance Buildings 2030 Update: Towards Carbon Neutrality	Entertainment Venues Surfaces: Walls, Floors and Ceilings Healthcare: Biophilic Design Enablers	<ul style="list-style-type: none"> • Glass • Structural • Storage • Envelope • Railings • Decorative • Surfaces 	Greenbuild

